

Jane Ubell-Meyer



Jane Ubell-Meyer, has been a successful television and film producer and entrepreneur. She comes from three generations of entrepreneurs. She learned how to build a business by following her father at a very young age to tradeshows, working side by side in his office and augmenting her work ethic from her years at *Good Morning America*, *Entertainment Tonight*, *Wall Street Journal Television*, *Hearst Magazines* and as a film producer in Hollywood.

Her entrepreneurial roadmap led her to create a successful beauty PR firm in New York City, *The Jane Group*. The company folded after 9/11—at which point Jane had to re-invent herself. Her culminated experiences led her and a partner to create one of the first companies in the world to monetize gift bags.

That company, *Buzz Bags*, was created with a partner in 2002 and became the first company to create and distribute books and products in The Hamptons. Upon its launch, the company was covered in the *New York Times*. Eventually, Jane took the company “solo,” and rebranded *Buzz Bags* and launched Madison & Mulholland, Inc. in 2004.

Jane has since been featured in a wide variety of news and entertainment media such as *Entrepreneur* and *Time* magazines among others. KTTV-LA television host Rob Weller dubbed her the “goodie bag guru.” She was a regular red carpet guest on *Fox & Friends* during every major award show, including the Oscars, Emmys, etc. for over 6 years. She was a favorite guest of Joan Rivers during her TV Guide coverage of the Emmys.

Her company also placed products on airlines, continued on in the Hamptons and ultimately entered the star-studded glitzy world of Hollywood’s awards season—she created celebrity gifting lounges and experiences in Hollywood, Cannes, New York, Miami, Houston and other cities. **Including gifting Emmy, Oscar, Golden Globe winners and nominees and celebrities until 2017.** She also created an elite gifting experience at one of President Obama’s first inaugural galas.

Her clients have included United Airlines, American Airlines and Virgin America, Universal Studios, the GRAMMY foundation, and *Entrepreneur Magazine* among so many others.

In August 2017, Jane created Bedside Reading® an innovative program placing books by the bedside in luxury hotels and in the Media. The goal being to help expand an author's fanbase and to promote an author's book in the Media. Her Bedside Reading portfolio includes 22 hotels including the Waldorf Astoria, Mandarin Oriental, and Fairmont brands among others.

Her publishing clients include Penguin Random House, Simon and Schuster, Harper Collins, Hachette, Macmillan, Kensington as well as countless small publishers and indie-authors.

Her experiences as a journalist, television & film producer and entrepreneur led her to realize that anyone who is an entrepreneur can always use a roadmap, guidance and help as they journey through the world of being an entrepreneur.

Throughout her career, Jane has been a featured guest on countless radio and television programs including: Extra!, E!, TV, ET, Fox & Friends, GMA, Fox News, as well as affiliates of NBC, CBS, ABC throughout the country. Internationally, Jane has been featured on CNN, BCC, Chanel 4 (UK), Hong Kong TV, German TV, Canadian TV, Japanese TV, ShopNBC and many others.

Jane received the *Entrepreneur of the Year* award at Westchester's ARC. She taught a course for seven years for budding entrepreneurs at F.I.T in NYC and was an advisor to NYC Board of Education's Entrepreneur and a keynote speaker as well.

Jane's credits include **JANE DOES THIS MEAN SHOWS YOU PRODUCED?:**

- *Good Morning America*
- *Entertainment Tonight*
- *The Morning Show* (the pre-cursor to Kelly & Ryan)
- Marilu (With Marilu Henner)
- *Money, Style & Power*, which she created and produced for WBIS-TV (Wall Street Journal/Dow Jones Television).
- CBS-TV MOW, *Leona Helmsley: The Queen of Mean*,
- And Indie-Feature Films: *Precious Find* and *Sioux City*

Jane lives in Stamford CT with her husband.

She is also an abstract painter (JaneUbellPaintings.com) and has appeared in group and solo shows in NYC, Mt. Kisco, NY, Beverly Hills, CA, Santa Monica, CA, Bridgehampton, NY, Stamford, CT and Hamburg, Germany

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