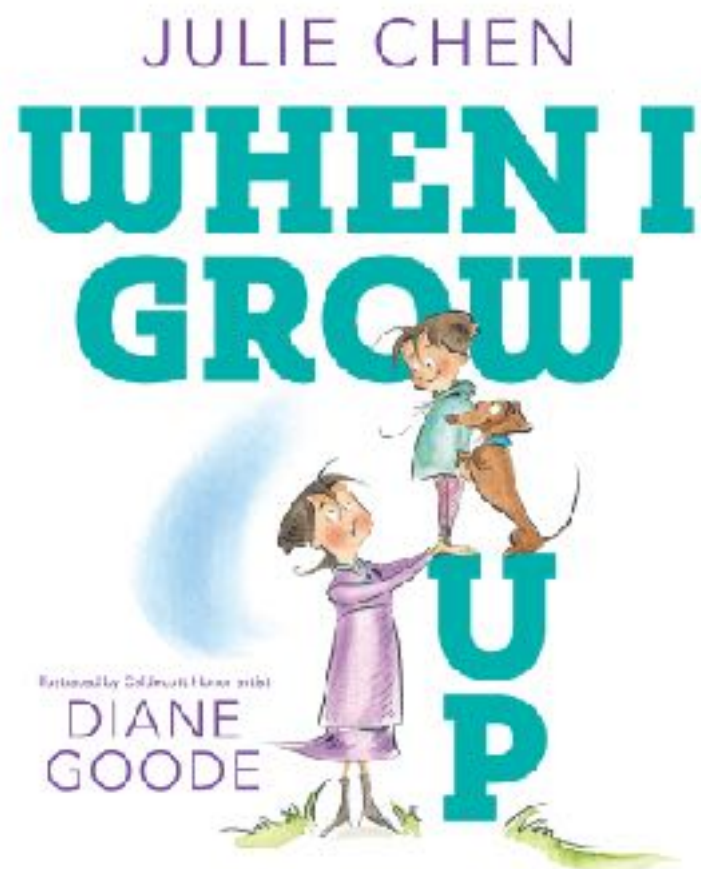




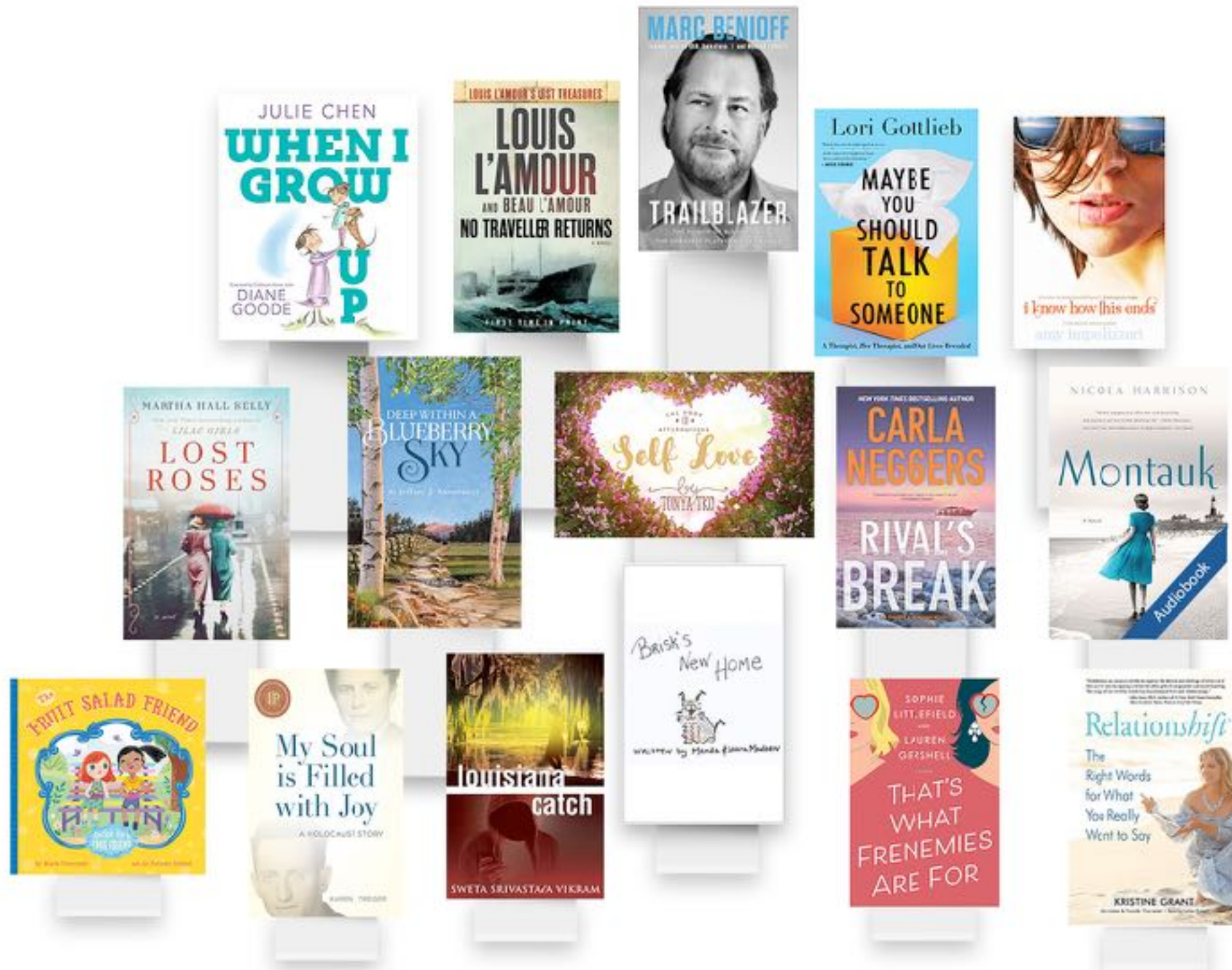
# BEDSIDE READING®

Placing Bestsellers by the Bedside in Luxury Hotels



When I Grow Up  
Media Recap

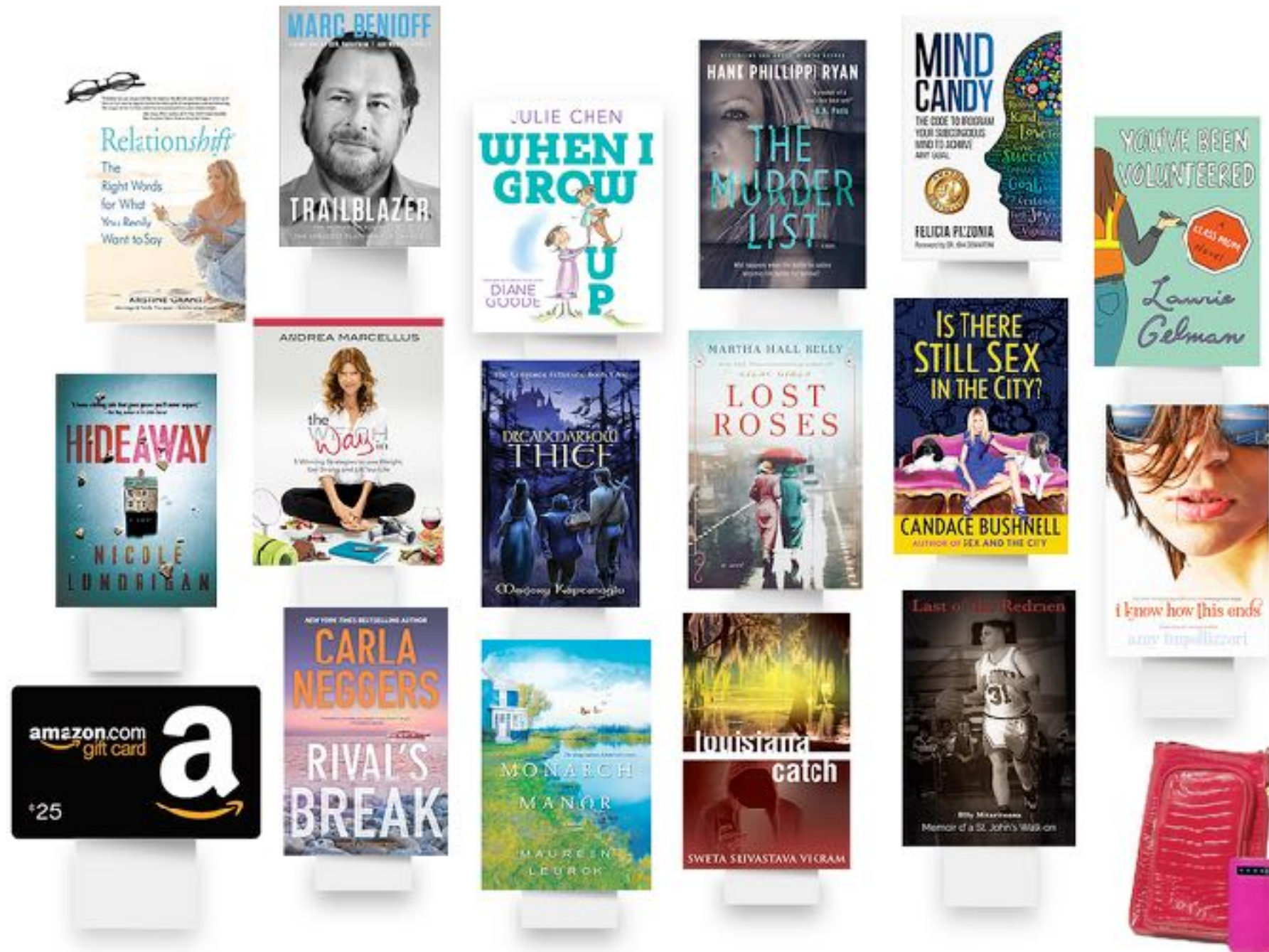
# First for Women Official Image Issue 1940 October 2019





# Woman's World Official Image

## Issue 1936 August 2019



# Woman's World Official Image

## Issue 1940 October 2019





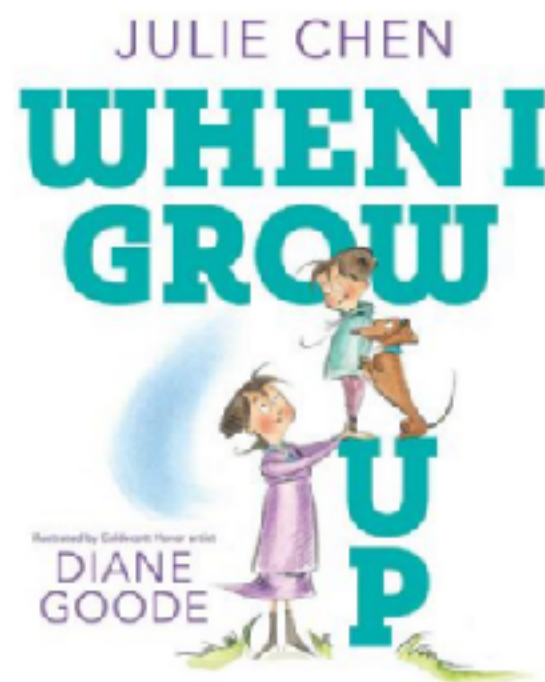


## BOOKS TO DEVOUR

by Jane Ubell-Meyer, Senior Book Curator, Founder Bedside Reading ®

**GRAB YOUR TOTE AND STOCK UP!** This summer as you gather your new *must read* beach books, you will reconnect with authors you have loved, and of course, discover new ones. Summer is a great time to spend with young readers.

CBS's Julie Chen and illustrator Diane Goode provide the perfect bedtime or anytime book to read to your child. Julie gives us a glimpse as to how this book came about.



When I Grow Up by Julie Chen, Illustrated by Diane Goode

**Q: Why write a children's book?**

A: I was approached by Simon & Schuster soon after becoming a mom to my son Charlie, asking would I be interested. At first I thought about doing a Chinese New Year book to teach my son the traditions and why we celebrate the way we do. But then I thought I would love to let him know that no matter what he chooses in life, I've got his back. I will support him and believe in him.

**Q: Tell us about the storyline and the beautiful illustrations by Diane Goode.**

A: The story follows a young boy and his mom during the child's nightly wash up routine. As he is getting ready to go to sleep he tells his mom all the things he dreams of becoming when he's a grown up. Diane Goode captures my son's big personality and lets the boy be the star of the show while finding clever ways to incorporate the mother on each page. Sometimes she's right there as herself.

Other times she's drawn as a rocker ship, or her face is the center of a flower or a hot air balloon. Its subtle message is that the boy's mom will always be there for him. I love telling new readers to look for the mom on each page. It becomes a game for kids, with the reward of knowing they're never alone.

**Q: Your son Charlie is nine years old, how did he help with the writing process?**

A: My son has such a creative mind. He dreams big and has an incredible imagination. Just watching his aspirations and ideas constantly grow and change guided me tremendously in writing this book.

# Stacyknows blog



LIFESTYLE

**It's Labor Day! Reserve your Bedside Reading books now if you're in the Hamptons, and if not we can ship.**

POSTED ON AUGUST 27, 2019 BY STACY G



<https://giftbag.wufoo.com/forms/q1eyeneu1lcctzq/>



BEDSIDE READING





# Southampton Patch article

## August 9, 2019

Southampton | Event

AUG  
9

### Bedside Reading® Celebrates Indie Author/Publishers in August

👤 E, Business



## BEDSIDE READING®

Placing Bestsellers by the Bedside in Luxury Hotels

#### Event Details

👍 Like 0 ⚡ Shar 🌐

🕒 Fri, Aug. 9, 2019 at 11:00 AM [Add to Calendar](#) ✓

📍 Lucille Khornak Gallery - 2400 Montauk Highway, Bridgehampton NY

🌐 [More Information](#)

Bedside Reading®, the program that places books by the bedsides in luxury hotels and the Hamptons, celebrates its second anniversary on August 15th by honoring its indie authors and publishers who are placing their books in Bedside Reading's Hamptons hotels this summer.

In the Hamptons, Bedside Reading Book gift bags are available for pick up at the Lucille Khornak Gallery - 2400 Montauk Highway, Bridgehampton beginning August 9th and throughout the entire month. Due to limited quantities, it's best to reserve your weekend Bedside Reading Book Gift Bag. Shipping is also an option. (<http://bedsidereading.com/reserve>)

August 9-14

Our summer beach-bound books and authors for the weekend of August 9th includes:

"Be the Spark" - Simon T. Bailey  
"Beautiful Liars" - Isabel Ashdown  
"Deep Within a Blueberry Sky" - Jeffery Antonucci  
"Hideaway" - Nicole Lundrigan  
"I Know How This Ends" - Amy Impellizzeri  
"Last of the Redmen" - Billy Mitaritonna  
"Lost Roses" - Martha Hall Kelly  
"Louisiana Catch" - Sweta Srivastava Vikram  
"Maybe You Should Talk to Someone" - Lori Gottlieb  
"Monarch Manor" - Maureen Leurck  
"Relationship: The Right Words for What You Really Want to Say" - Kristine Grant  
"That's What Frenemies Are For" - Sophie Littlefield and Lauren Gershell  
"The Book Of Affirmations Self Love" - Tonya Tko  
"The Fruit Salad Friend" - Maria Dismondy  
"When I Grow Up" - Julie Chen

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## BEDSIDE READING



First for Women  
Issue 1940  
October 7, 2019

*win it!*

Log on to enter:  
[firstforwomen.com](http://firstforwomen.com)



Over 160,000  
women enter to  
win giveaways  
every month

## A bundle of books!

Book lovers, rejoice: We're teaming up with Bedside Reading to give one very lucky reader the exciting chance to win a bundle of 16 popular books! Valued at over \$300, the prize includes an array of titles and genres including self-help, suspense, historical fiction and more! You're sure to be swept away in one of these delightful reads. Visit our website for official rules and to enter.



# Hotel Instagram Posts





acqualinaresort • Follow



acqualinaresort Add a little sunshine to your next storytime. Our latest Bedside Reading® selection by @juliechenCBS is fun for all ages. #WhenIGrowUp #DianeGoode #SimonKids

3d



acqualinaresort



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#Acqualina #LHWTraveler  
#ForbesTravelGuide  
#AcqualinaResort #Miami  
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#SunshineState #FiveStar  
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BEDSIDE READING



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RESORT & SPA ON THE BEACH





MANDARIN ORIENTAL  
WASHINGTON D.C.



**mo\_newyork** • Following  
Mandarin Oriental, New York



**mo\_newyork** As part of our Children's Bedside Reading program, kids get to enjoy great books during their stay and then take them home to add to their own library! This month's featured books include *When I Grow Up* by @JulieChenCBS, as well as *The Fruit Salad Friend: Recipe for A True Friend* by @mariadismodybooks and *Crisanta Knight: To Death & Back* by @gculbert14. #BedsideReading

1d



**mariadismodybooks** Thank you for sharing!!!!



1d 1 like Reply



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BEDSIDE READING



MANDARIN ORIENTAL  
NEW YORK





Mandarin Oriental DC  
@MO\_WASHINGTONDC



This [@bedsidereading](#) book, When I Grow Up by CBS new anchor, Julie Chen is the perfect, inspiring bedtime story for children wondering what the future may hold. [#BedsideReading](#)  
[#MObedside](#)



Tweet your reply



BEDSIDE READING



MANDARIN ORIENTAL  
WASHINGTON D.C.





Dream Inn Santa Cruz

June 8 · 🌐

Bring complimentary books home with our [Bedside Reading!](#)

Julie Chen Maria Dismody

#whenigrowup #diangoode #simonkids #bedsidereading #books2read  
#cardinalrulepress #mariadismondyl #charactermatters #raisekindkids  
#kindiscool #empathy #problemsolving #michiganauthor

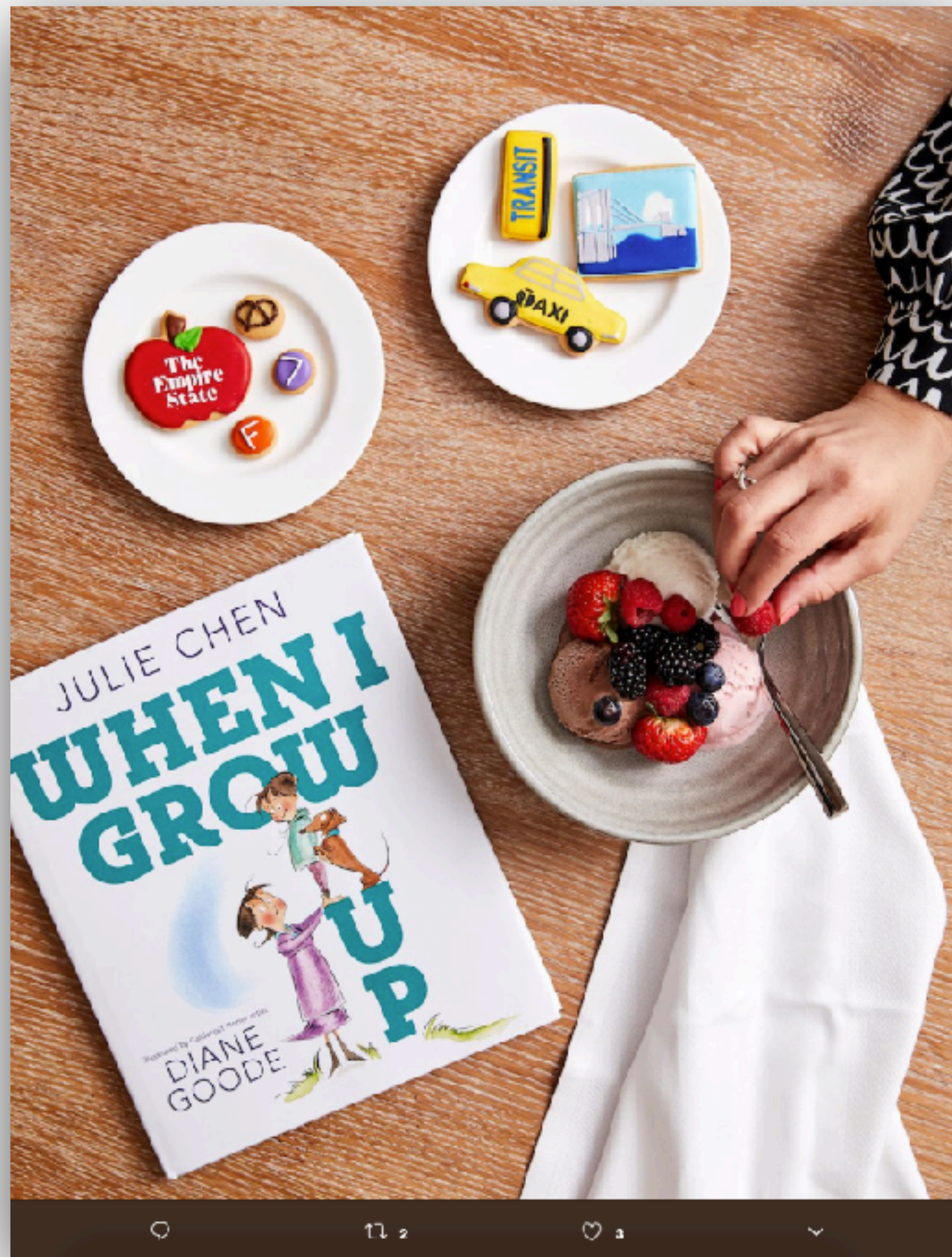


4



DreamInn   
SANTA CRUZ









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Morrison House, Autograph Collection



**morrisonhousehotel** A unique touch here at the Morrison House is our bedside reading program. Through this program, we encourage our guests to read new books during their stay, and then bring them home when it's time to check out! This month's selection is "When I Grow Up" by Julie Chen. We hope you can bring it home to your loved ones at the end of your stay! 📖

#visitalex #oldtownalexandria  
#family @bedsidereading  
@thestudyva

5w



**alexandriaartscommission**



Liked by travelisfers and 30 others

JULY 11

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BEDSIDE READING



MORRISON  
HOUSE





southampton\_inn • Following



southampton\_inn You can always find our guests relaxing around the property with great reads from @bedsidereading @robynharding @marthahallkelly @billymitaritonna @nicolelundrigan @jeffreyjantonucci @sophielittlefield @laurengershell @swetasrivastava @juliechen @southamptoninn @everythingeastend @discoverlongisland @danspapers @indyeastend

34m



3 likes

34 MINUTES AGO

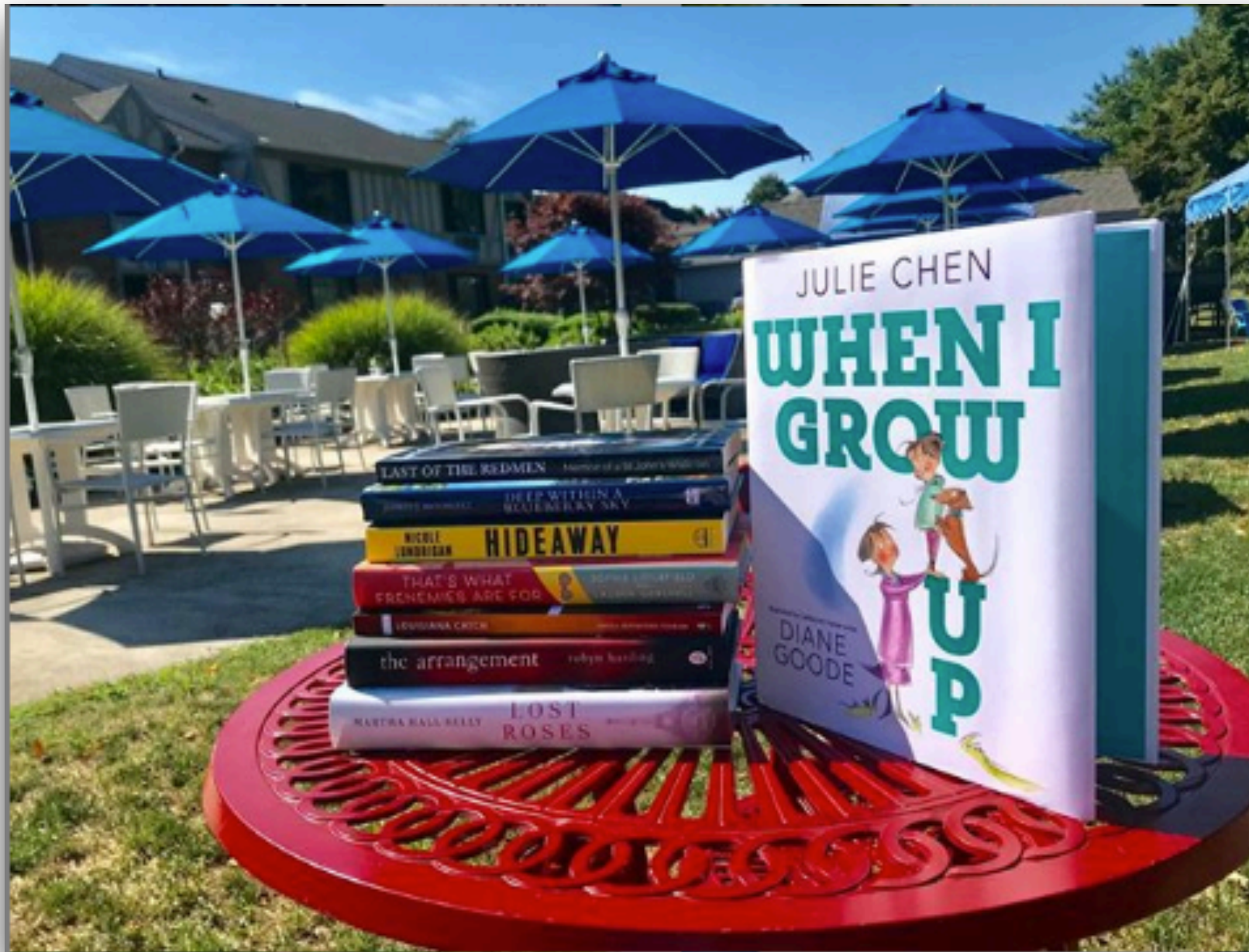
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BEDSIDE READING







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37m



4 likes

37 MINUTES AGO

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BEDSIDE READING







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southampton\_inn New and interesting books for our guests by the gracious folks  
 @bedsidereading Don't forget to take your bag home.  
 @robynharding @marthahallkelly  
 @billymitaritonna @nicolelundrigan  
 @jeffreyjantonucci  
 @sophielittlefield @laurengershell  
 @swetasrivastava @juliechen

16h



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16 HOURS AGO

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BEDSIDE READING







**bakerhouse1650 • Following**
...

**bakerhouse1650** Planning to stay with us this month? You'll be greeted with a bag filled with all of our favorite books and authors. Take a look below to see the books you'll be receiving! 📖📚📕

19h

**bakerhouse1650 .**
♡

♡
💬
📌
🔖

Liked by inspired\_works\_ja and 61 others

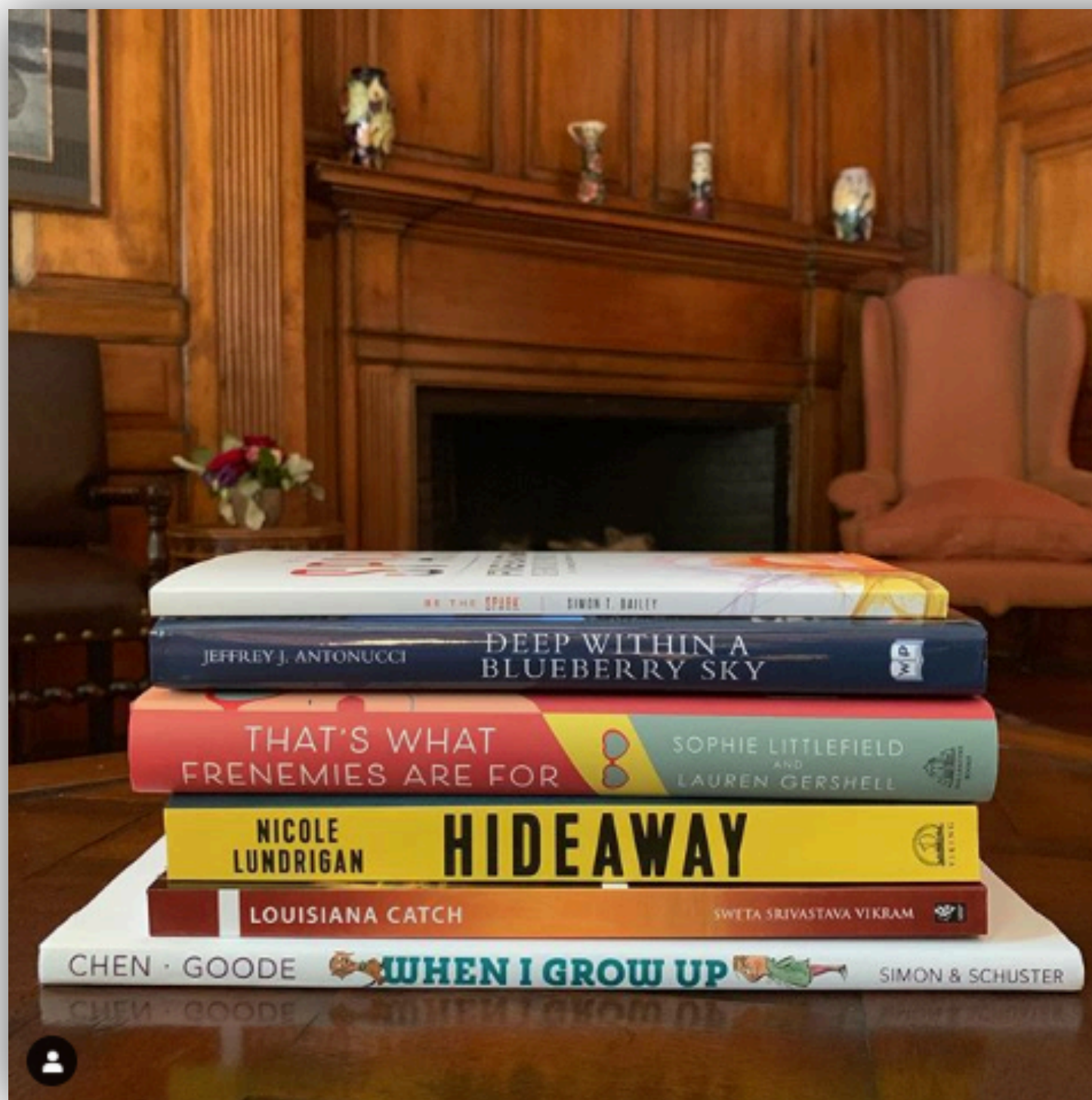
19 HOURS AGO

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THE BAKER HOUSE  
- 1650 -





1770house • Following

The 1770 House Restaurant and Inn



1770house New books for our guests... thank you  
@bedsidereading 📖: #1770house  
#easthampton #hamptons |  
#bethespark @simontbailey |  
#deepwithinablueberrysky  
@inspired\_works\_ja |  
#thatswhatfrenemiesarefor  
@swlittlefield | #hideaway  
@nicolelundrigann |  
#louisianacatch @swetavikram |  
#whenigrowup @juliechen

2d



anje.ledoux ❤️



2d Reply



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57 others

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BEDSIDE READING

THE 1770 HOUSE  
• 1770 •  
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5m



3 likes

5 MINUTES AGO

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BEDSIDE READING



WHITE FENCES INN  
WATER MILL





**whitefencesinnwate** • Following ...  
White Fences Inn Water Mill



**whitefencesinnwatermill** Need a new #book for the #labordayweekend, we have some waiting for you! #isabelashdown #beautifulliars #kensington @isabelashdien\_writer #istherestillsexinthecity @candacebushnell #writersofinstagram #sexandthecity @groveatlantic #manoftheyear #carolinelouisewalker #thriller @skywalkwithme @gallerybooks @kensingtonpublications @maureenleurck #summerreads #moretolife @reshondatatebillingsley @patlongo1111 #thegiftsbeneathyouranxiety @jeanneblasbergauthor



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1 HOUR AGO

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 #domesticsuspense #thrillerbooks  
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 #andlife

1d



31 likes

1 DAY AGO

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The MAIDSTONE Hotel



BEDSIDE READING



# Bedside Reading and Jane Recommends Posts





bedsidereading



bedsidereading It's a lovely day in water Mill NY  
@whitefencesinnwatermill  
#the arrangement #thehideaway  
#nicolelundrigan #louisianacatch  
#lastoftheredmen #simontbailey  
#simonsndschuster  
#travelswithmax #juliechen  
#whenigrowup #lostroses  
#thatswhatfrenemiesarefor

3d



lastoftheredmen  
Outstanding!!!!



3d 1 like Reply



margueritevbrown Oh how I  
wish I was there!!



Liked by melgberg and 58 others

3 DAYS AGO

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BEDSIDE READING





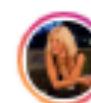


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2d



melgberg I'm not growing up  
😂😂😂



2d Reply



rhardingwriter Nice! 🥰 I hope  
you'll enjoy The Arrangement!



1d 1 like Reply



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BEDSIDE READING







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bedsidereading Only at the  
@southampton\_inn !!  
#thatswhatfrenemiesarefor  
#whenigrowup  
#deepwithinthelblueberrysky  
#robynharding

2d



kathleen.antonucci What a  
Beautiful photo 💙



2d Reply



inspired\_works\_ja I'm honored  
to have my novel at the  
Southampton Inn and in the  
company of such fine books.  
Thank you Jane.



2d 0 likes 0 comments



Liked by melgberg and 30 others

2 DAYS AGO

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BEDSIDE READING







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bedsidereading It's a lovely day in water Mill NY  
@whitefencesinnwatermill  
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#nicolelundrigan #louisianacatch  
#lastoftheredmen #simontbailey  
#simonsndschuster  
#travelswithmax #juliechen  
#whenigrowup #lostroses  
#thatswhatfrenemiesarefor

3d



lastoftheredmen  
Outstanding!!!!



3d 1 like Reply



margueritevbrown Oh how I  
wish I was there!!



Liked by melgberg and 58 others

3 DAYS AGO

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BEDSIDE READING







**bedsidereading**

East Hampton, New York



bedsidereading Here's what's going on this Labor Day in Bedside Reading's Hamptons book giveaways. Reserve yours today!! (Link above) [#whenigrowup](#) [#juliechen](#) [#candacebushnell](#) [#istherestillsexinthecity](#) [#jeanneblasbergauthor](#) [#lauriegelmanauthor](#) [#youvebeenvolunteered](#) [#beautifulliars](#) [#isabelashdown](#)



Liked by melgberg and 6 others

55 MINUTES AGO

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BEDSIDE READING





**Jane Ubell-Meyer**

Bedside Reading helps build authors' brand-awareness by placing their...  
now

We are so excited to see our Bedside Reading featured authors in the July edition of Hollywood Weekly!

Amy S. Peele Emily Liebert Tonya Tko Ariel and Shya Kane, Barbara Kavovit, Maria Dismondy, Jeanne Blasberg, Stephanie Ager Kirz, Julie Chen, Barbara Kavovit, Lisa Jackson, Taffy Brodesser-Akner, Samuel Parker, Jeffrey Antonucci, Teil Duncan, and K.J. Kruk.

#whenigrowup #paranoid #prettyrevenge #fleishmanisintrouble #cut #askagainyes #borderson #whispernetwork #heelsofsteel #thepeachtruckcookbook #notravellerreturns #deepwithinablueberrysky #ninetanaleaves #thenine #capemay #fruitsaladfriend #leograyandthelunarexpress #leogray #beingheretoo #signsoflifeloveandothermiracles #thecolorteil #thebooksofaffirmationssselflove



LinkedIn





# Newsletters




August 2019

First of August

August 2019



Jane recommends...












Labor Day is just this weekend! We are thrilled to have our Bedside Reading featured books in the Hamptons over labor day weekend.

---

**Reserve your books for Labor Day in The Hamptons here.**

We can also ship books if you are not in the Hamptons.  
[BedsideReading.com](https://www.BedsideReading.com)

Books in The Hamptons

[BedsideReading.com](https://www.BedsideReading.com)



2019 August



Jane recommends...

We're turning Two!

*Happy Birthday to us!*

From everyone at Bedside Reading, We're excited to celebrate our second anniversary!

From some of our authors and partners

### August Books



# Newsletters

Labor Day 2019

September 2019



## Jane recommends...

Labor Day is just around the corner. We have a lot in store for this upcoming fall, but are celebrating our September books from our featured authors including:

Tim Tigner, Susan Z. Rites, Antoinette & Tricia Clarke, Megan Edwards, Talor Stewart, Jeanne McWilliams Blasberg, Brendan Kane, Jessica Ellicott, Mel Greenberg, Hank Phillippi Ryan, Carla Neggers, Isabel Ashdown, Amy Impellizzeri, Simon T. Bailey, Candace Bushnell, Lori Gottlieb, Julie Chen, Pat Longo, C.M. Harold, ReShonda Tate Billingsley, Laurie Gelman, Billy Mitartonna, Louis L'Amour, Debroah Goodrich Royce, Andrea Marcellus, Marc Benioff, Maureen Leurck, and Karen Treiger.

We are thrilled to have our Bedside Reading featured books at our partnered hotels this September.



BEDSIDE READING



# Newsletters

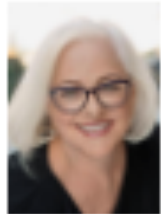
September 2019



August 2019



## Jane Recommends...



If you're in the Hamptons, you're in great company! Bedside Reading Books Will be Available at our hotels and for Pick up Aug 9th...[Click Here For Reservations & Shipping](#)

[Reservations & Shipping](#)

Bottom - Left to Right- Baron's Cove, Sag Harbor| Mill House Inn, East Hampton



BEDSIDE READING

# Bedside Reading Website Feature







*Julie Chen, author of When I Grow Up:*

Q: Julie, you are a successful TV personality, wife, mom, and now author. *When I Grow Up* is your debut book and it's for kids. Why write a children's book?

A: I was approached by Simon and Schuster soon after becoming a mom to my son Charlie, asking would I be interested. At first I thought about doing a Chinese new year book to teach my son the traditions and why we celebrate the way we do. But then I thought I would love to let him know that no matter what he chooses in life, I've got his back. I will support him and believe in him.

[Continue](#)

About: *When I Grow Up* by Julie Chen

One night while getting ready for bed a little boy starts to wonder what will life be like when he grows up. He could be a painter, a musician, a mountain climber, a mayor... He tells his mother all about his big ideas...and all of the other things he wants to do. But when will he grow up? And why does it take so long?



Our Summer Picks! Summer vacation is here, which also means traveling with children. Julie Chen's book is the perfect [children's book to take along!](#) [Purchase Here](#)

Is there anything better than having a decision maker, an influencer or a CEO waking up next to your book on the nightstand?

We don't think so. It's your name we want them to wake up to. It's your book that's by their bedside.

Search



# When I Grow Up

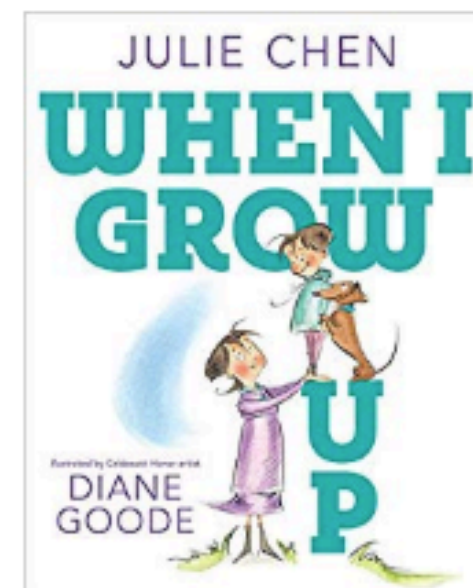
by Julie Chen

Follow Julie on social media:

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Julie Chen



“ The story follows a young boy and his mom during the child's nightly wash up routine. As he is getting ready to go to sleep he tells his mom all the things he dreams of becoming when he's a grown up. Diane Goode captures my son's big personality and let's the boy be the star of the show while finding clever ways to incorporate the mother on each page. Sometimes she's right there as herself. Other times she's drawn as a rocket ship, or her face is the center of a flower or a hot air balloon. It's subtle message that the boy's mom will always be there for him. I love telling new readers to look for the mom on each page. It becomes a game for kids, with the reward of knowing they're never alone.

— Julie Chen for *Hollywood Weekly*



**Q: Julie, you are a successful TV personality, wife, mom, and now author. *When I Grow Up* is your debut book and it's for kids. Why write a children's book?**

A: I was approached by Simon and Schuster soon after becoming a mom to my son Charlie, asking would I be interested. They suggested ideas to me saying it can be cultural or not or whatever speaks to me. At first I thought about doing a Chinese new year book to teach my son the traditions and why we celebrate the way we do. But then I thought I would love to let him know that no matter what he chooses in life, I've got his back. I will support him and believe in him.

**Q: Tell us about the book's storyline and the beautiful illustrations by New York Times bestselling artist and Caldecott Honor recipient Diane Goode.**

A: The story follows a young boy and his mom during the child's nightly wash up routine. As he is getting ready to go to sleep he tells his mom all the things he dreams of becoming when he's a grown up. Diane Goode captures my son's big personality and lets the boy be the star of the show while finding clever ways to incorporate the mother on each page. Sometimes she's right there as herself. Other times she's drawn as a rocket ship, or her face is the center of a flower or a hot air balloon. It's subtle message that the boy's mom will always be there for him. I love telling new readers to look for the mom on each page. It becomes a game for kids, with the reward of knowing they're never alone.

**Q. Your son Charlie is nine years old, how did he help with the writing process?**

A: My son has such a creative mind. He dreams big and has an incredible imagination. Just watching his aspirations and ideas constantly grow and change guided me tremendously in writing this book.

**Q: What does Charlie want to be when he grows up?**

A: Right now he says a director. But he is a hambone and also wants to be "a comedy actor who can also do drama." He loves Tom Hanks and Jonah Hill.

**Q. When you were a kid, what did you dream about doing as a grownup?**

A: Since age 14 I wanted to be a tv news journalist. My mom planted the seed in my head while watching the local news in NYC. We saw an Asian female news anchor and my mom said this is your calling. She was right. Mom is always right!

**Q: Julie, what's your favorite and hardest thing about being a mom?**

A: The hardest thing for me being a mom is saying no and sticking to it! My son can be very convincing (and relentless) while making solid arguments why I should let him do something.

**Q: For some authors, writing can be challenging. How much did you enjoy the process, and would you write another book?**

A: I loved the process because my inspiration was to show my son how much I love him and celebrate him and want to encourage him. I would love to write another book following Charlie at the same age he is in "When I Grow Up". There's so much ground to cover and it's so innocent and sweet. It's a process that opens up your heart.

**Q. When you were growing up, what was your favorite book?**

A. My favorite book was The Five Chinese Brothers by Claire Huchet Bishop. First, it was one of the few books that was about people like me! Second, the characters had superhero talents...one brother can swallow the sea, another can stretch his legs, another is immune to fire. Third, there was intrigue of a mister charge and lastly, it's about family sticking together at the end of the day and justice prevailing!

**Q. When you are not working and find time to relax, what do you enjoy reading?**

A. I like reading fiction for escape. Right now I am reading two books:

My Korean Deli by Ben Ryder Howe and Little Fires Everywhere by Celeste Ng.

**Q. When choosing books for your son Charlie to read, what do you always consider?**

A. At this age, must be chapter books! I want it to be entertaining, be it funny or adventurous or something else. I want it to be fiction and a form of escape where he gets to stretch his imagination.



# Woman's World Issue #1936 September 9, 2019

Over 160,000 women enter to win giveaways every month



## She reached her **LOST 91 LBS!** at 64!

### Win big at [WomansWorld.com](http://WomansWorld.com)!

#### Win a Bedside Reading prize pack!



Calling all bookworms: We're teaming up with Bedside Reading to treat one lucky reader to a bundle of 16 popular books! From self-help to thrillers, you'll love exciting titles like *The Murder List* and *Mind Candy*. The prize also includes a crossbody cellphone bag, reading glasses and a \$25 Amazon gift card! *U.S. only. Ends 11:59 p.m., ET, 10/10/19*

Woman's World is not responsible for savings and sale claims or prize values referenced in these offers, which are rep. Inquiries regarding Official Rules and other sweepstakes questions should be directed to the respective sweepstakes. We are not responsible for any of the coupon savings offers or sweepstakes published here. See [WomansWorld.com](http://WomansWorld.com) for swe

42 • 9/9/19 • Woman's World

Discover the 15-min-a-day secret proven to be the **#1 PREDICTOR OF WEIGHT-LOSS SUCCESS**  
Hint: It's not exercise!

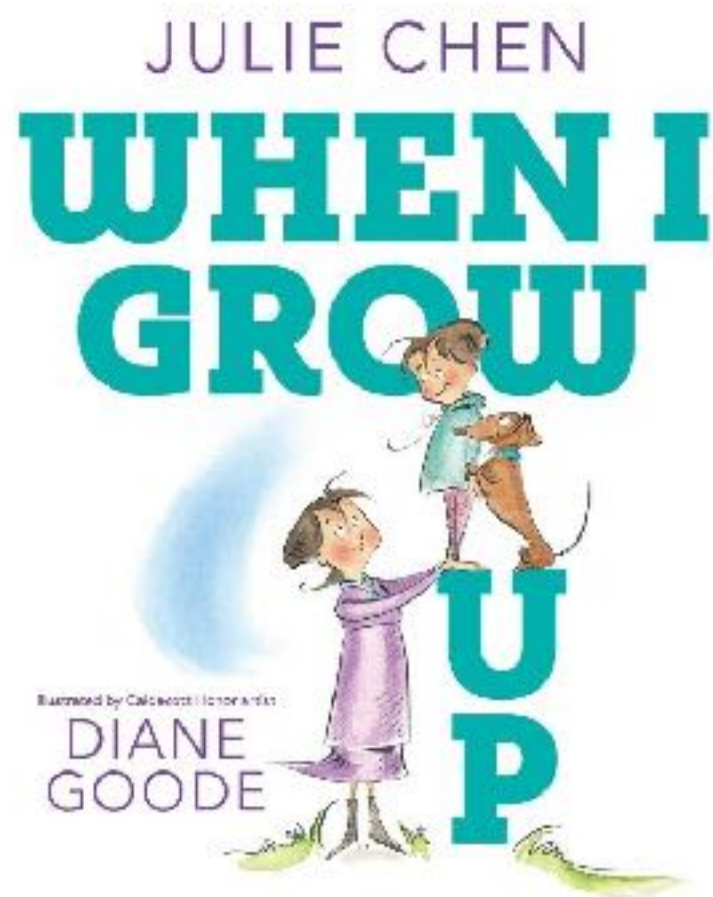
25 lbs month!







Woman's World August 2019



HOME / WIN A \$25 AMAZON GIFT..

## WIN A \$25 AMAZON GIFT CARD FROM BEDSIDE READING!



BEDSIDE READING



Calling all bookworms as one (1) lucky winner will get to take home a \$25 Amazon gift card along with a crossbody cellphone bag, reading glasses and a bundle of books from Bedside Reading! (\$623 value)

The book bundle includes:

Winners are notified via email — let's have yours (just in case)!

Your email address

- ☒ I agree to receive periodic emails with offers and promotional marketing messages from Bauer Publishing.
- ☐ I agree to receive the Woman's World daily e-newsletter.
- ☒ I agree to the [Privacy Policy](#) and the [Official Rules](#).

Enter This Drawing

This drawing is ad supported. You will have the opportunity to watch a video ad or interact with a sponsor to complete your entry. This drawing is only open to legal residents of the 50 United States and the District of Columbia.

Value: \$623

ENDS OCTOBER 10, 2019.

[Official Rules](#)

Share This Prize With Someone You Know Via:





## WIN A \$25 AMAZON GIFT CARD FROM BEDSIDE READING!



BEDSIDE READING



Calling all bookworms as one (1) lucky winner will get to take home a \$25 Amazon gift card along with a crossbody cellphone bag, reading glasses and a bundle of books from Bedside Reading! (\$623 value)

The book bundle includes:

- *Monarch Manor* by Maureen Leurck
- *Trailblazer* by Marc Benioff
- *Relationships* by Kristine Grant
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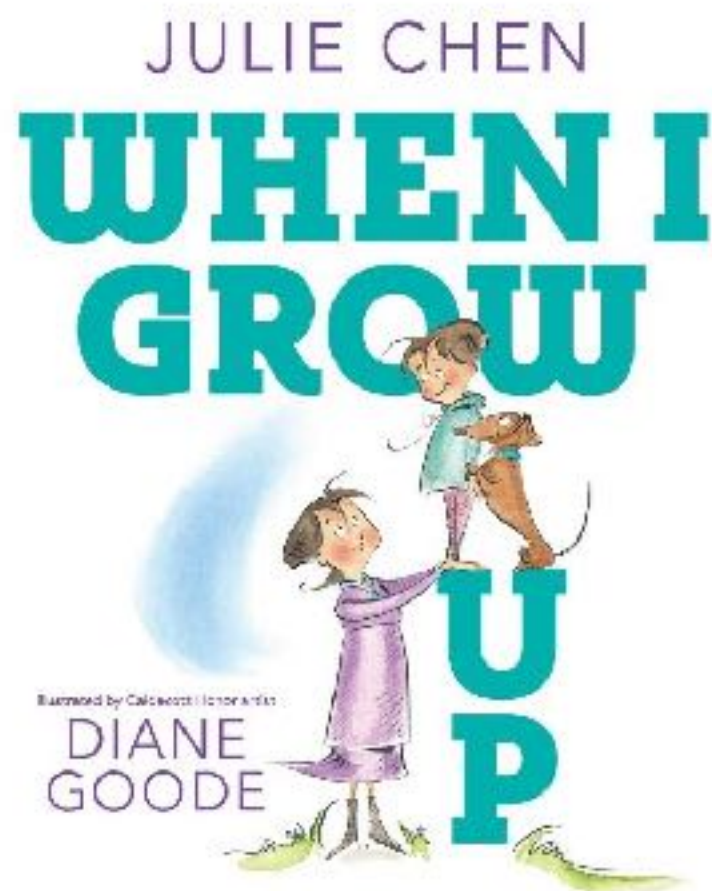
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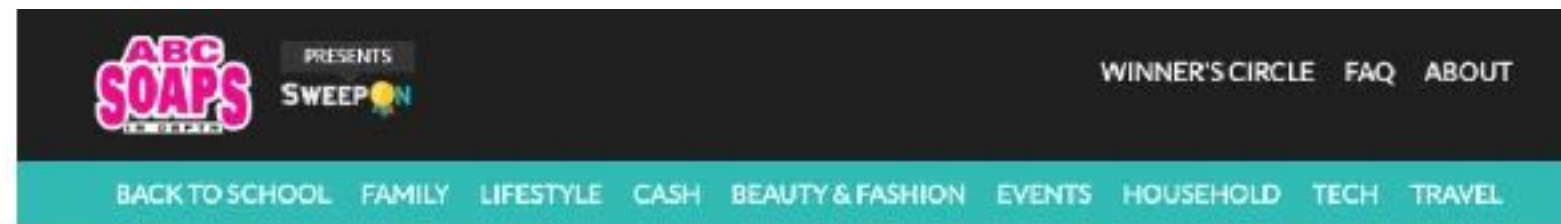
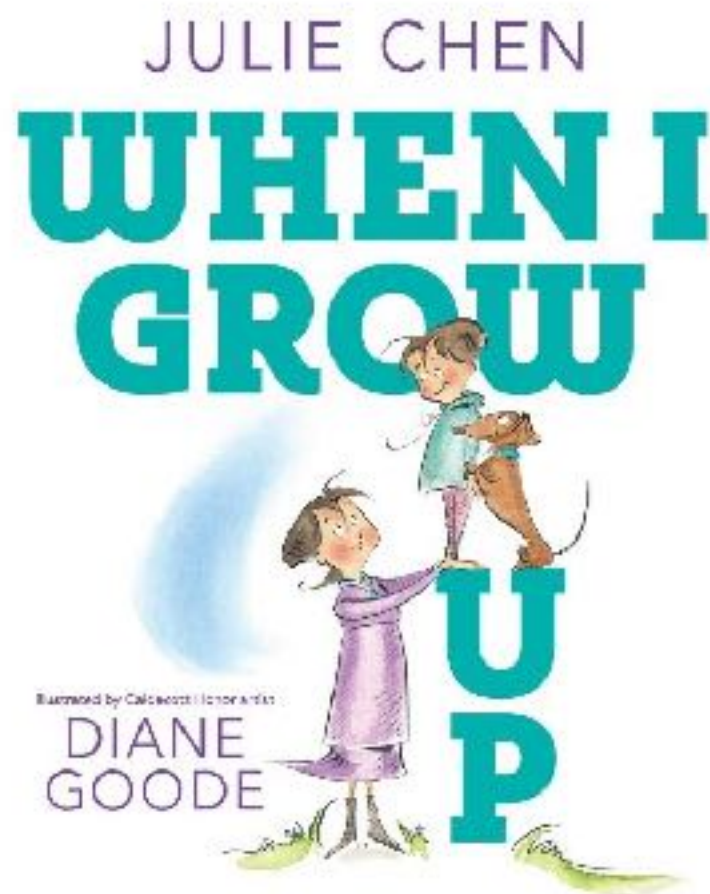
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August 2019



HOME / WIN A \$25 AMAZON GIFT CARD

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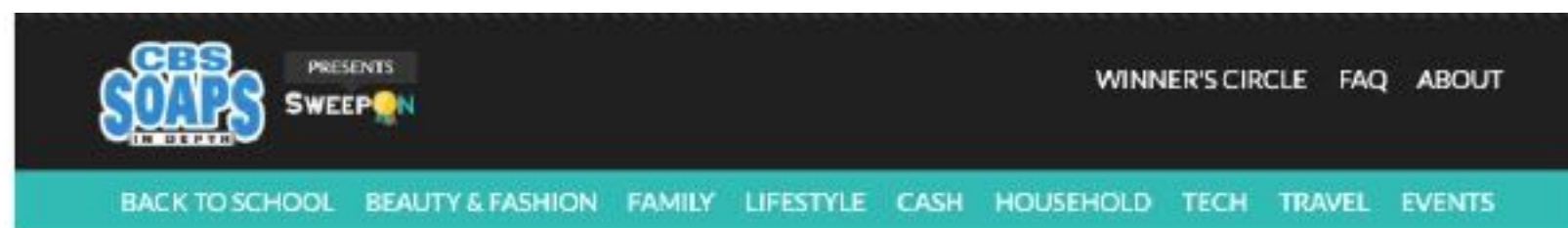
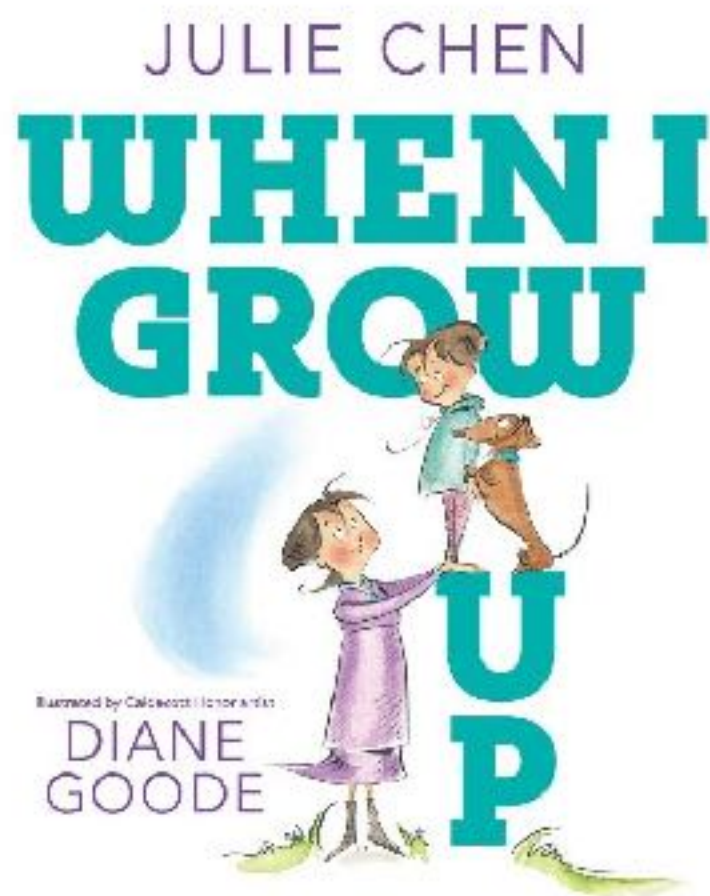
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BEDSIDE READING





HOME / WIN A \$25 AMAZON GIFT CARD

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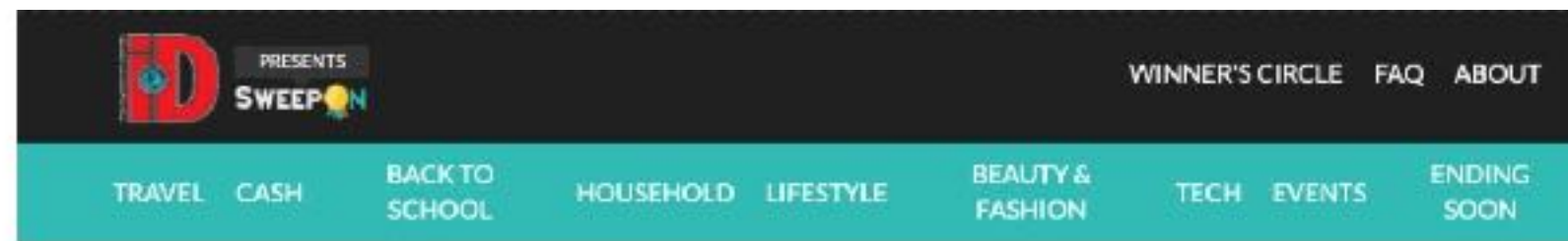
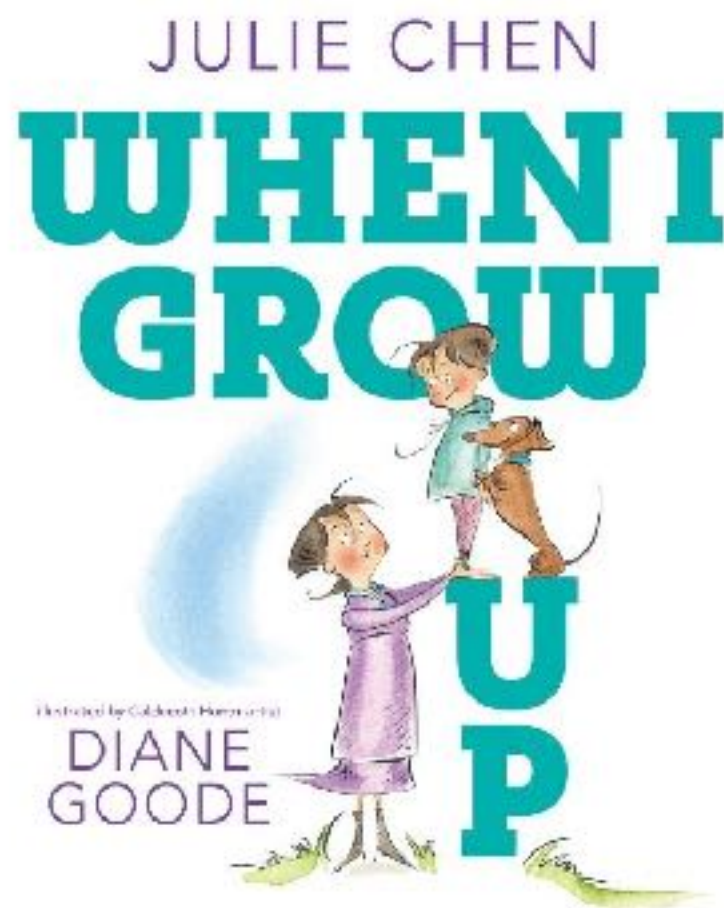
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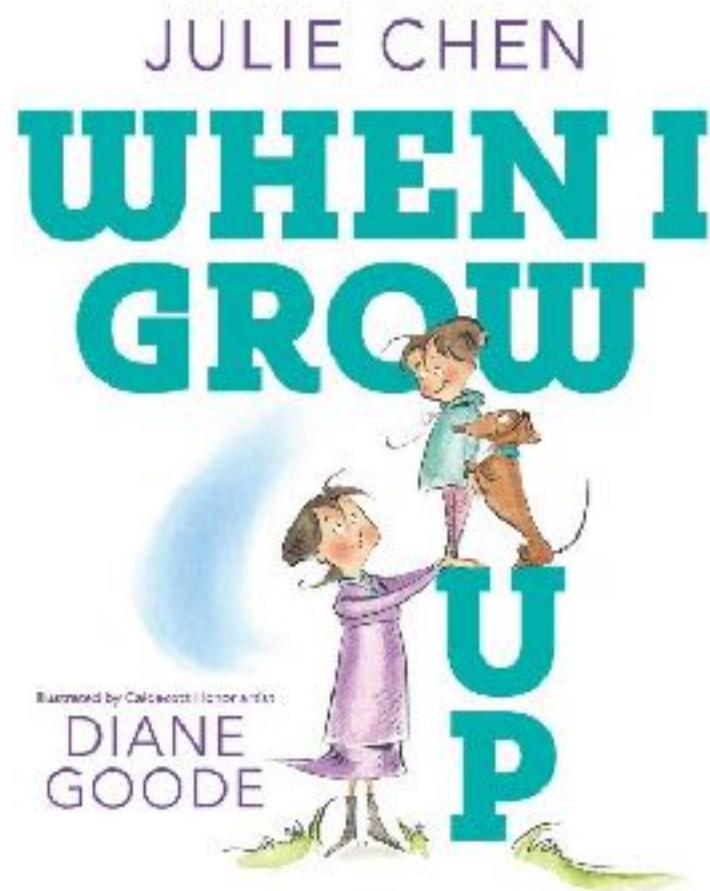
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So, basically





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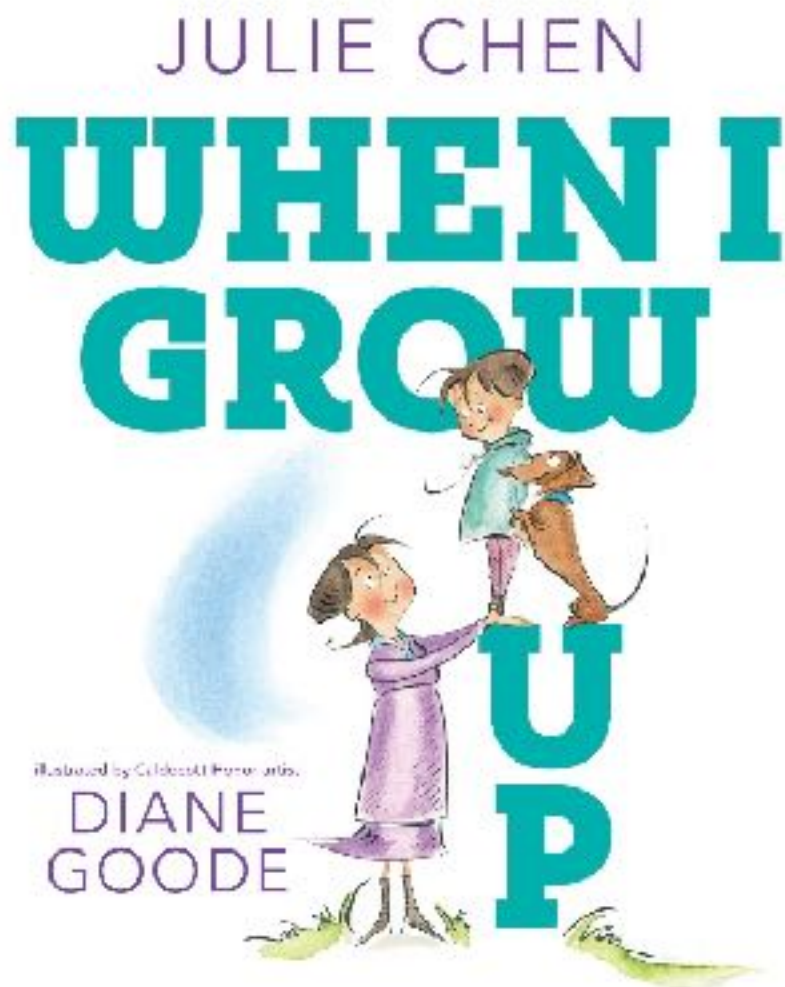
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HOME / WIN A BEDSIDE READING...

## WIN A BEDSIDE READING BUNDLE!



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This drawing is ad supported. You will have the opportunity to watch a video ad or interact with a sponsor to complete your entry. This drawing is only open to legal residents of the 50 United States and the District of Columbia.

Value: \$329

ENDS OCTOBER 25, 2019.

[Official Rules](#)

Share This Prize With Someone You Know Via:



From the [Bedside Reading Program](#) one (1) reader will win a selection of new releases! (Over \$300 Value)

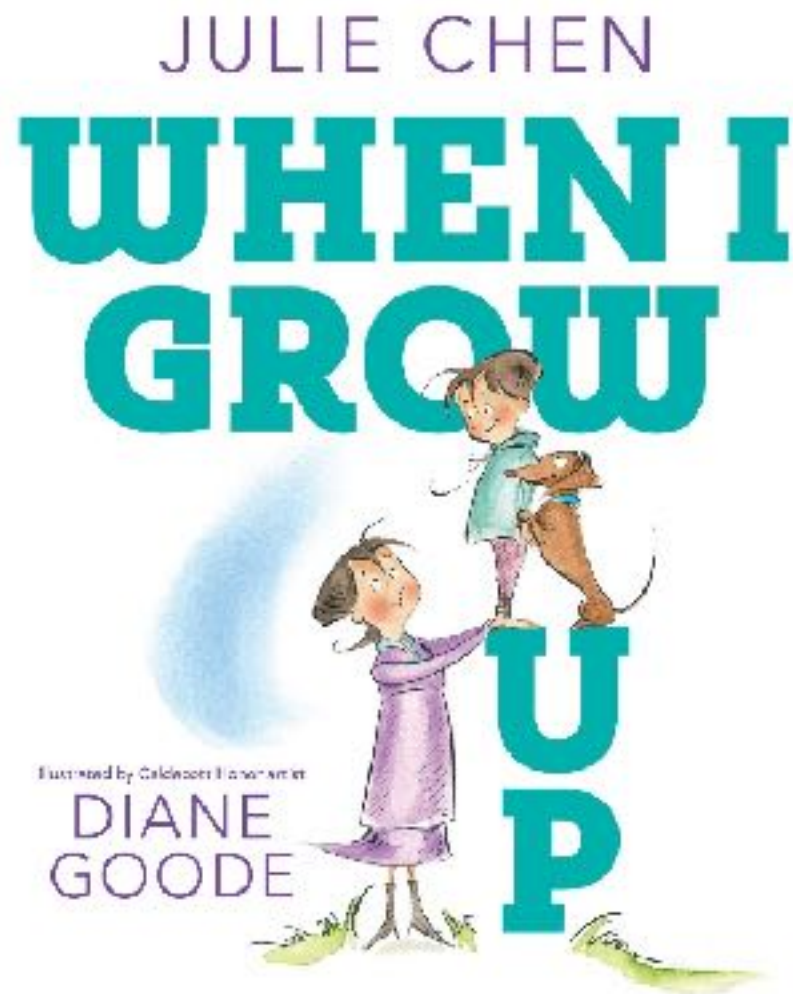
Book bundle includes:

- *The Book of Affirmations Self Love* by Tonya Tko
- *Brisk's New Home* by Laura and Manda Madsen



BEDSIDE READING





HOME / WIN A BEDSIDE READING...

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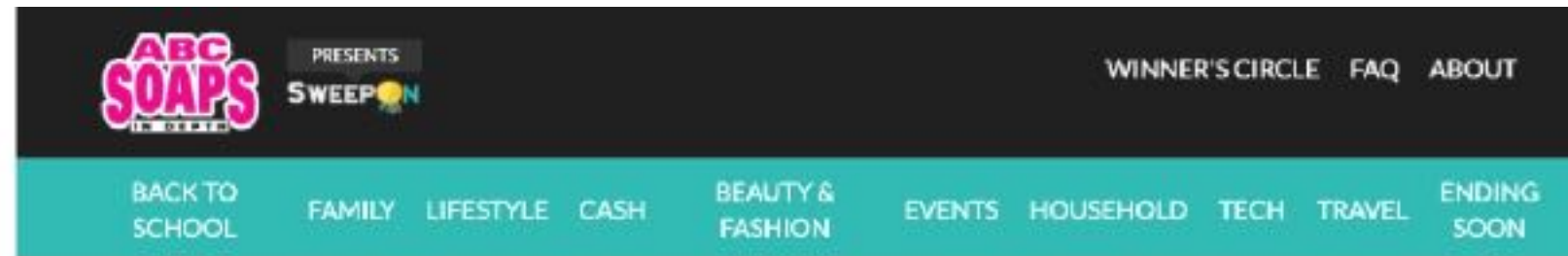
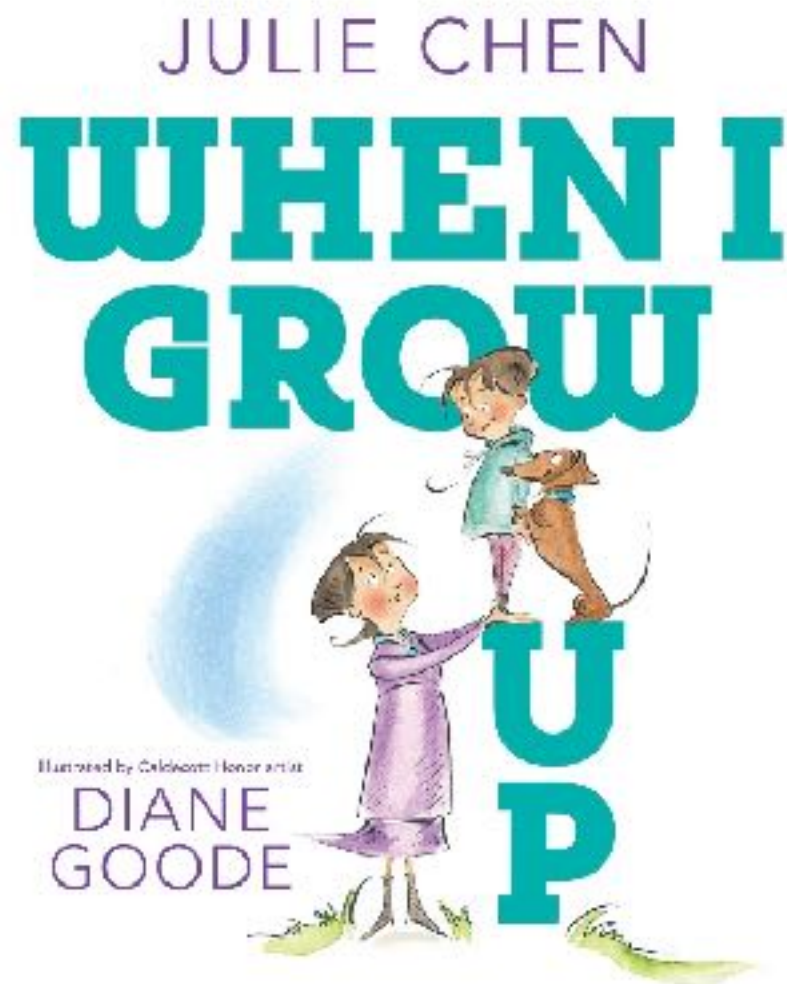
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BEDSIDE READING



October 2019



HOME / WIN A BEDSIDE READING...

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- *Brisk's New Home* by Laura and Manda Madsen
- *Deep Within a Blueberry Sky* by Jeffrey Antonucci
- *Fruit Salad Friends* by Maria Dismundy

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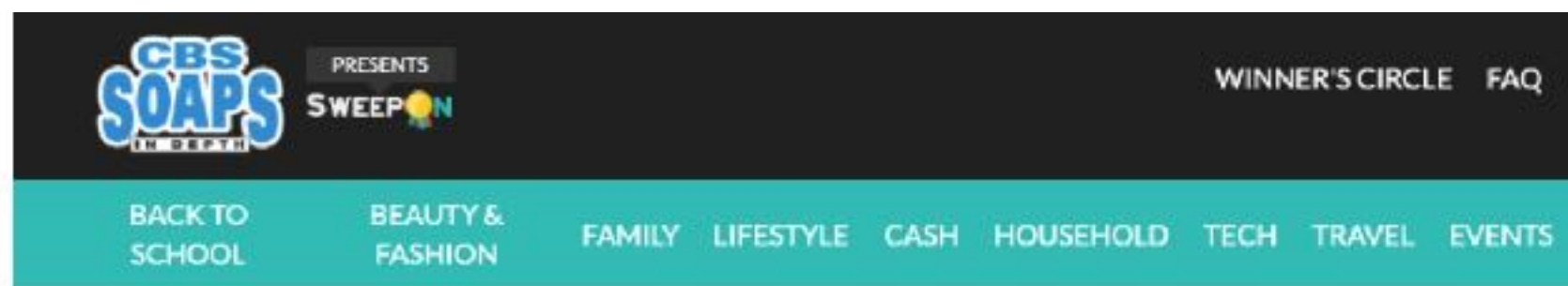
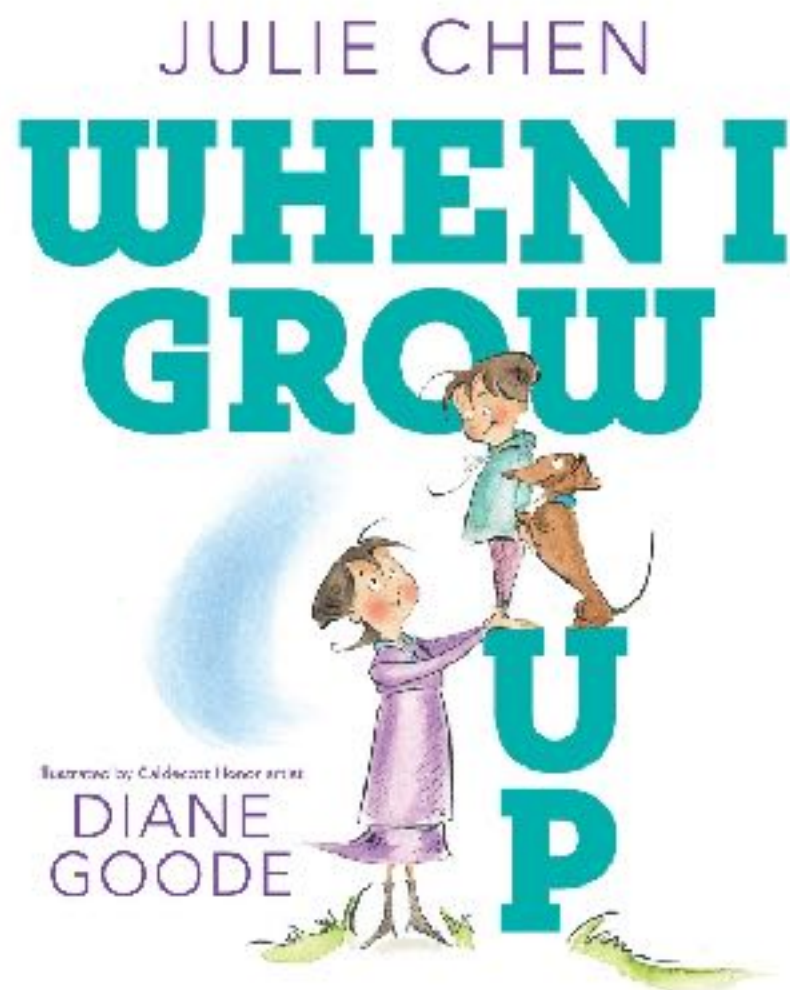
BEDSIDE READING

A website makes it real.





October 2019



HOME / WIN A BEDSIDE READING...

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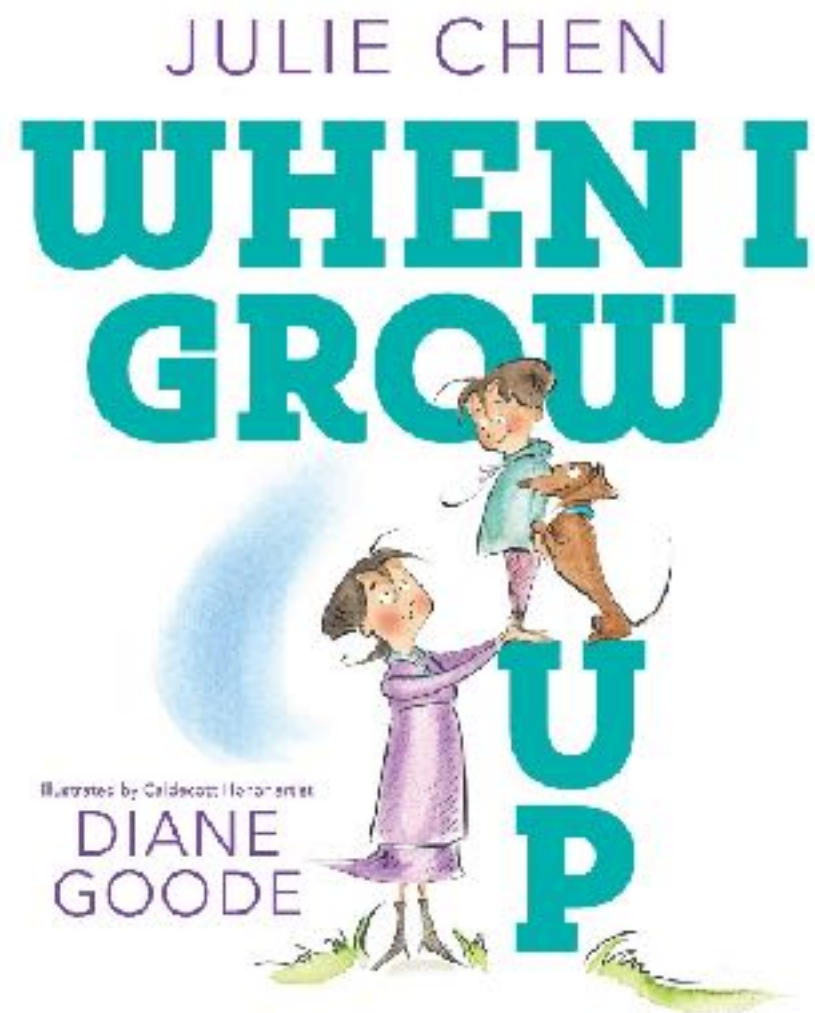
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October 2019



HOME / WIN A BEDSIDE READING...

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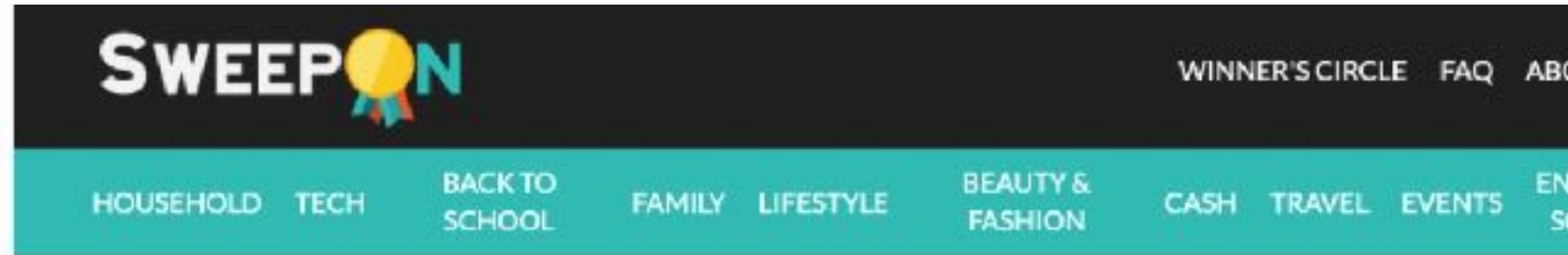
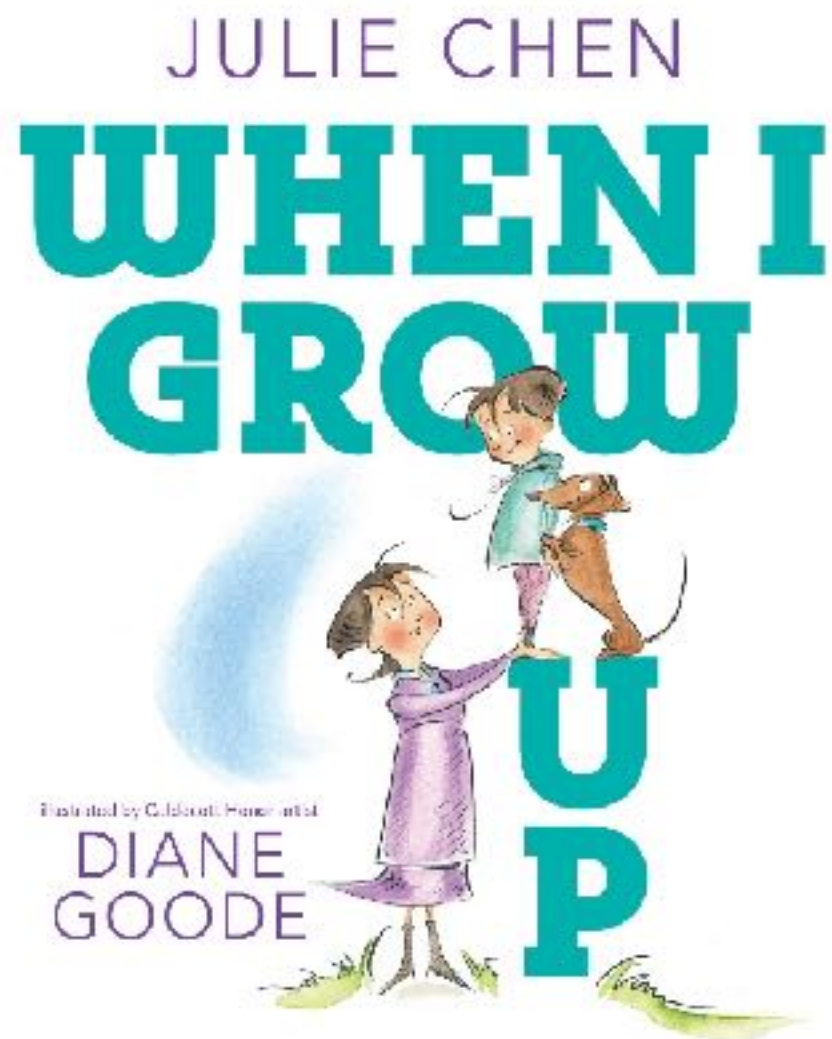
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October 2019



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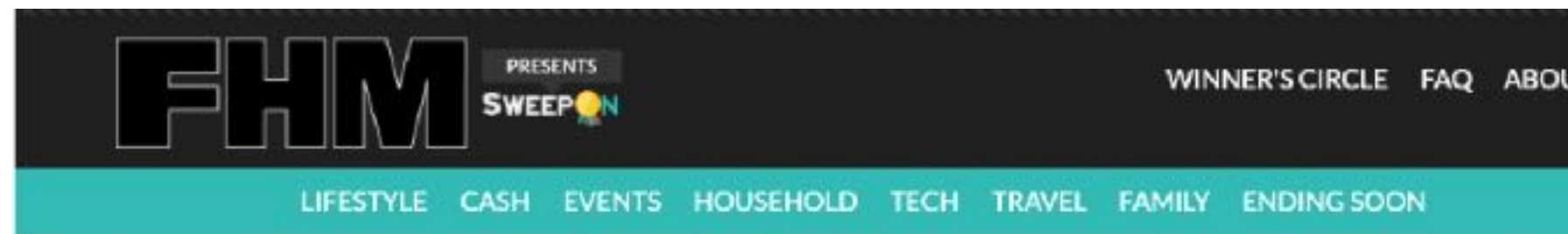
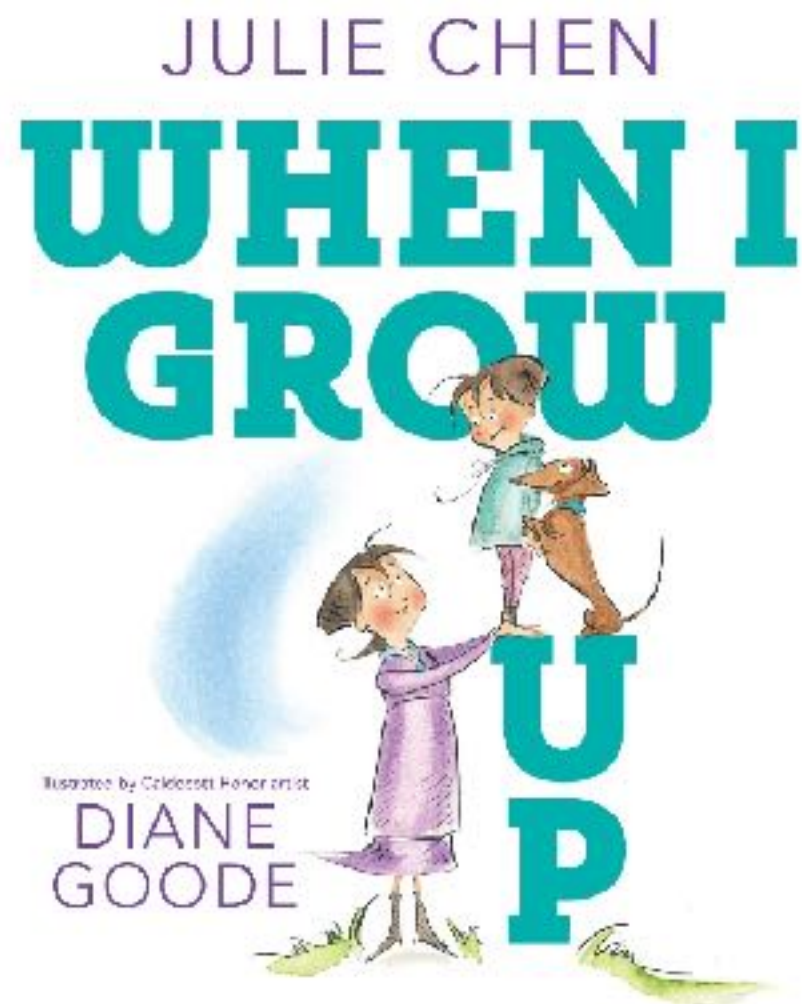
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October 2019



HOME / WIN A BEDSIDE READING...

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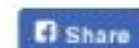
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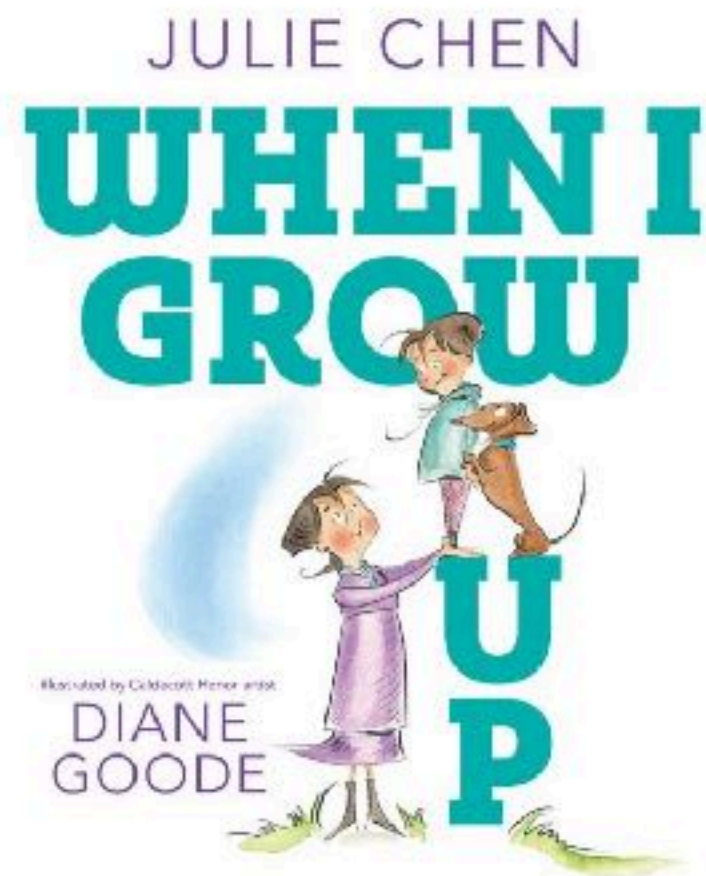
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## Woman's World 1940 - October



HOME / WIN A TRIP TO WEST...

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Value: \$1,581

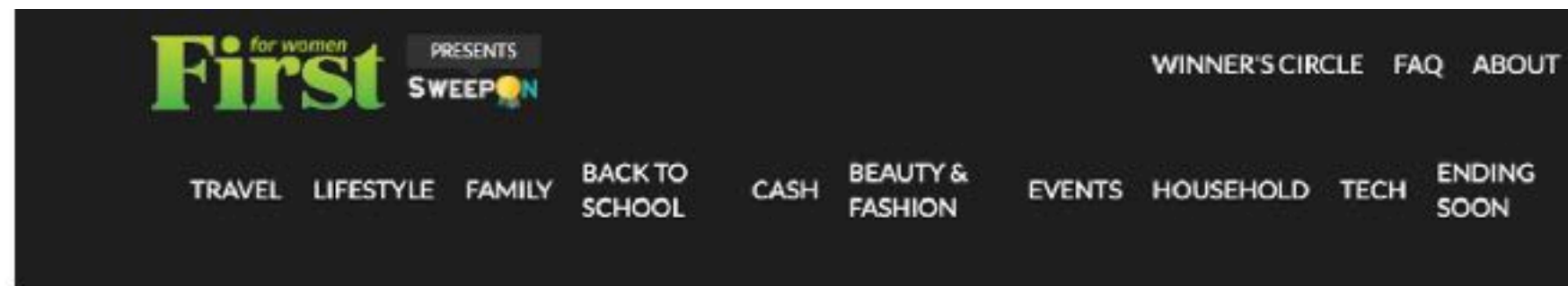
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[Official Rules](#)



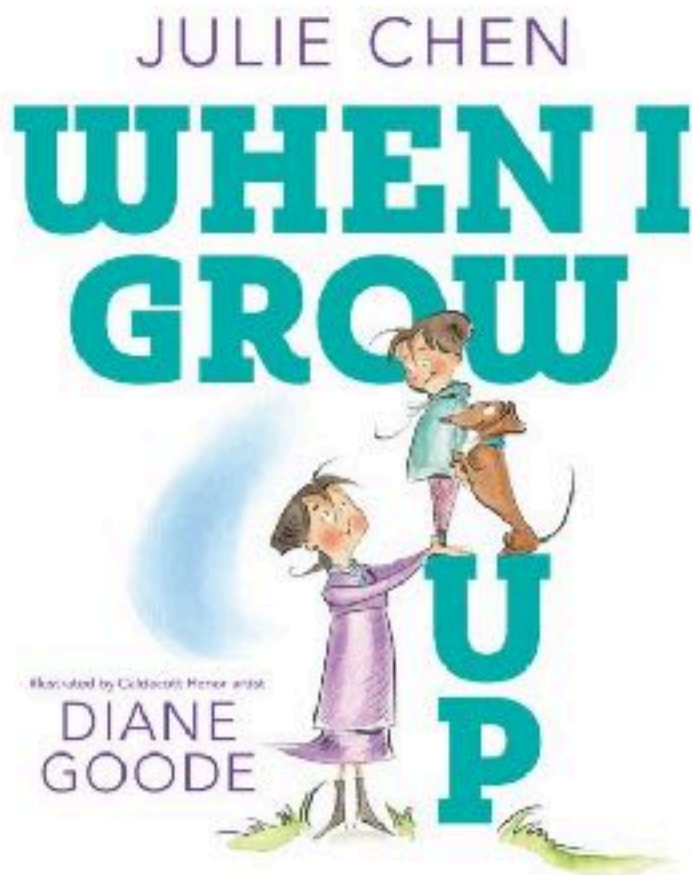


Woman's World 1940 - October



HOME / WIN A TRIP TO WEST...

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Enjoy West Hollywood with a stay at the Chamberlain West Hollywood Hotel from Bedside Reading! One (1) winner and a guest can enjoy LA and new titles from Bedside Reading. (Over \$1,500 value)



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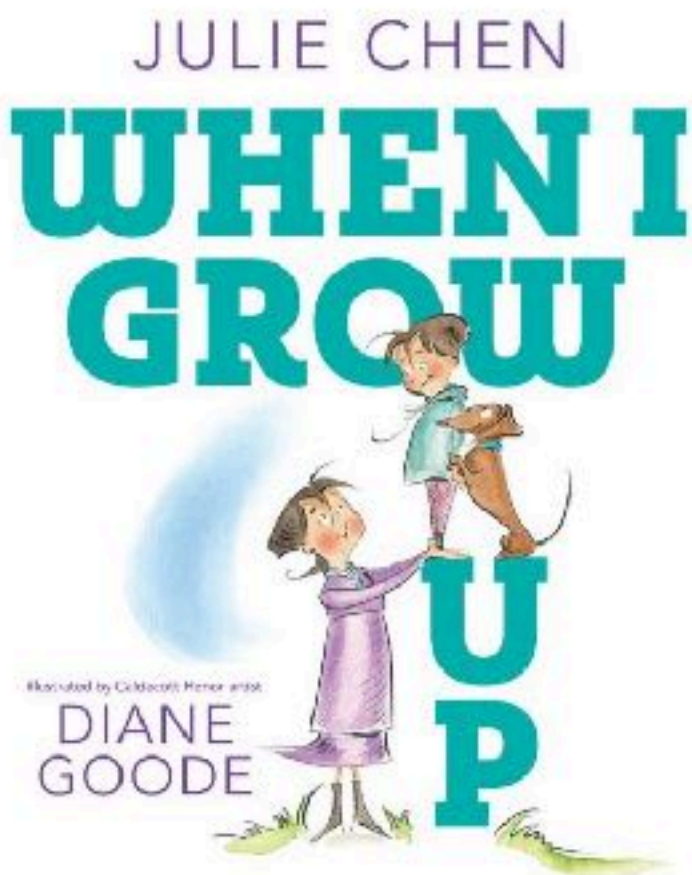
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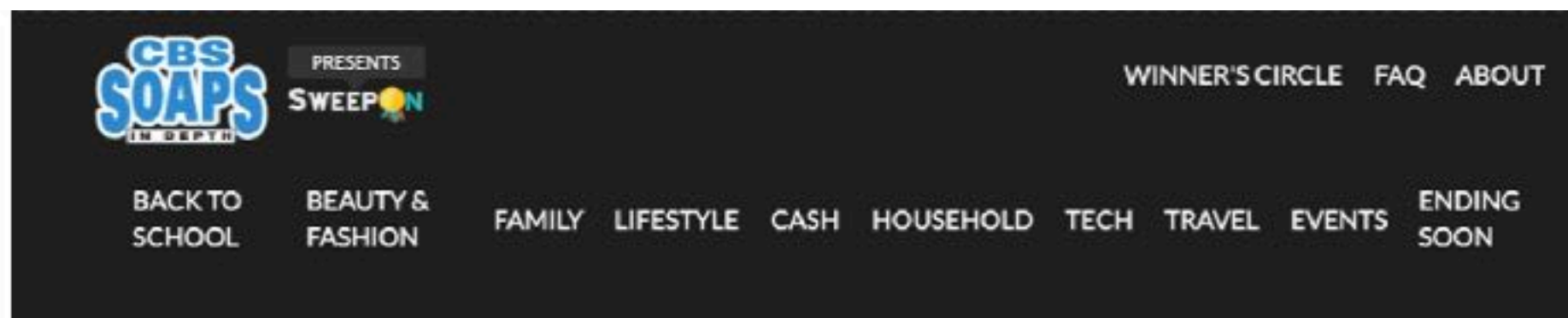


# Woman's World 1940 - October





Woman's World 1940 - October



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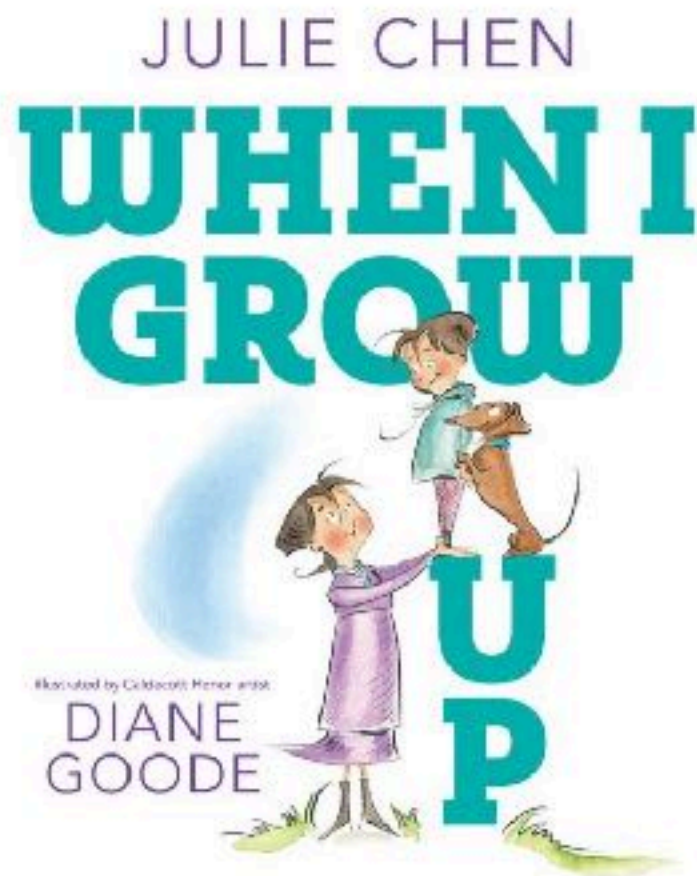



BEDSIDE READING





## Woman's World 1940 - October



**PRESENTS**  
**SWEEPSTAKES**

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[TRAVEL](#) [CASH](#) [BACK TO SCHOOL](#) [HOUSEHOLD](#) [LIFESTYLE](#) [BEAUTY & FASHION](#) [TECH](#) [EVENTS](#) [ENDING SOON](#)

[HOME](#) / [WIN A TRIP TO WEST...](#)

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 BEDSIDE READING



Woman's World 1940 - October



[WINNER'S CIRCLE](#) [FAQ](#) [ABOUT](#)

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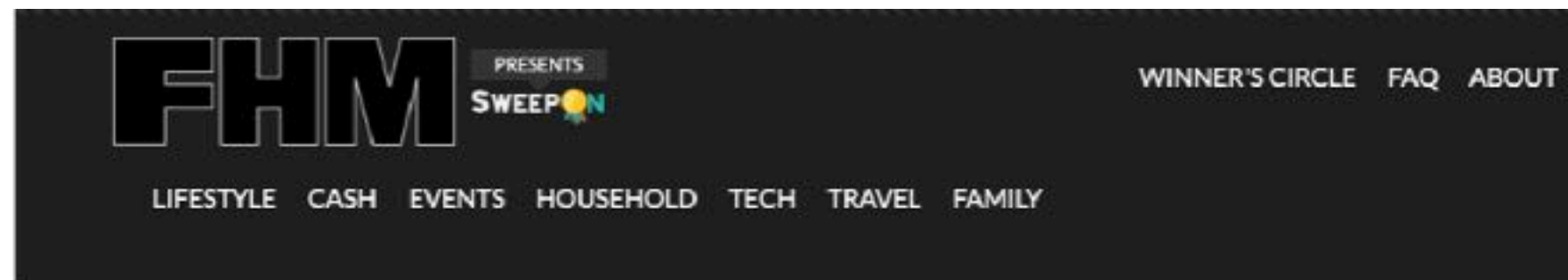


BEDSIDE READING





Woman's World 1940 - October



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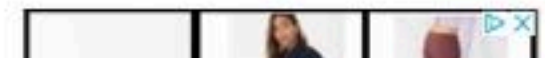
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BEDSIDE READING



# Inclusion in Bauer Media Giveaways

<b><u>Outlet</u></b>	<b><u>Total audience (print/online)</u></b>
Woman's World (5.8M/month) x3	17,400,000 million *
First for Women (3.7 million) x3	11,100,000*
ABC Soaps- In Depth (1.9 million) x3	5,700,000*
CBS Soaps- In Depth (1.9 million) x3	5,700,000 *
ID: Ideas and Discoveries (250K) x3	750,000 *
<b>Total:</b>	<b>40,650,000</b>



# Bauer Media Additional Sweepstake Programs

<u>Outlet</u>	<u>Online/digital/ social</u>
FHM (256K/month) x2	512,000*
SweepOn (105k/month) x3	315,000*
<b>Total:</b>	<b>827,000</b>

\* Per Bauer Media.  
Includes online/  
digital/social

# Media Metrics Monthly Issue

## Hollywood Weekly

**Outlet**

**Total Reach**

Hollywood Weekly (200k/month) x1

200,000

**Total:**

**200,000**



# Hotel Partners

<u>Outlet</u>	<u>Online/digital/social</u>
1770 House	1.9 K
Acqualina	22.7 K
The Baker House	19 K
Baron's Cove	9.2 K
Dream Inn	4.2 K
Maidstone	7.1 K
Mandarin Oriental DC	5 K
Mandarin Oriental NY	75 K
Mill House	1.2 K
Hedges Inn	1 K
Hotel Indigo	35.5 K
White Fences Inn	1.2 K
<b>Total:</b>	<b>183,000</b>



# Bedside Reading

**Outlet**

**Online/digital/  
social**

Bedside Reading Newsletter and all social  
(20,800/month) x3

62,400

**Total:**

**62,400**



BEDSIDE READING



**Grand Total Reach (Digital/Social/Print)**

**41,922,400**